



MAZDA MOTORSPORTS







Donor or Existing NC Gen (2006 - 2015) Mazda MX-5

























SPEC MX-5 Club Racing Done Right









#MRT24



SPEC MX-5: UPDATES AND REMINDERS

SINCE THE ANNOUNCEMENT OF SPEC MX-5, MANY UPDATES/ADDITIONS HAVE BEEN INCLUDED IN THIS DOCUMENT.

DECEMBER 10, 2019: WE HAVE POSTED THE RULES AND REGULATIONS TO GOVERN THE VEHICLE TECHNICAL SPECIFICATIONS AND THEIR ASSOCIATED PENALTIES FOR NON-COMPLIANCE FOUND HERE.

REMINDER:

- FIRST 50 BUILD OR CONVERSION KITS PURCHASED FROM MAZDA MOTORSPORTS WILL RECEIVE A SET OF TOYO
 RACE TIRES & \$250 PENSKE RACING SHOCKS SERVICE CERTIFICATE (FIRST 75 KIT PURCHASERS RECEIVE THE \$250
 PRS SERVICE CERTIFICATE). WE ANTICIPATE THESE 50 TO GO BY MID-JANUARY. WE WILL UPDATE HERE.
- RACERS AND NON-REWARDS PROGRAM MEMBERS WHO PURCHASE A SPEC MX-5 BUILD OR CONVERSION KIT BY JAN 31, 2020 RECEIVE A 20% DISCOUNT ON THE PARTS KIT
 - O SEE PG 9 FOR REQUIRED SPEC PARTS FROM MAZDA MOTORSPORTS; SEE PG 10 FOR OPTIONAL PARTS
 - O ANY SPEC MX-5 SPARES (STOCK OR COMPETITION; REQUIRED SPEC OR OPTIONAL PARTS) THAT ARE INCLUDED IN THE ORDER WITH THE KIT WILL ALSO RECEIVE 20% OFF



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INTRODUCING SPEC MX-5: CLUB RACING DONE RIGHT

GOAL

TO BUILD ON AND SAFEGUARD THE MAZDA TEAM SUPPORT PROGRAM FOR OUR RACERS AND TEAMS - FOR MANY YEARS

HIGH-LEVEL OBJECTIVES TO ACCOMPLISH THE GOAL

ACHIEVE CRITICAL MASS (IN CAR COUNT) WITH SPEC NATIONAL SERIES WITHIN SCCA AND NASA, AND REALIZE SIGNIFICANT CAR COUNT IN OTHER SANCTIONING BODIES SUCH AS CHAMPCAR, WRL, AND AER

THIS DOCUMENT

FOCUSES ON THE UNIQUE VALUE PROPOSITION FOR THE CLUB RACER & TEAM





WHY NOW? PURSUIT OF A SPEC MX-5 CAR & NATIONAL CLASSES

DEMAND. CLUB RACERS DESIRE A RACE CAR TO BE (THE FOUR PILLARS):

- <u>Affordable</u> upfront & operating costs via special parts pricing even beyond Mazda's Racer Pricing while hedging future rules creep
- Reliable A STAPLE OF MAZDA (E.G., RX-8 HUBS, THE ENGINE) & MAZDA'S PARTNERS (E.G., PAGID RACING, PENSKE RACING SHOCKS)
- TECH-ABLE SPEC PARTS (E.G., ROUSH CYLINDER HEAD, ECU), SEALED SHOCKS (PENSKE), ETC. TO ENABLE COMPETITION & FAIR PLAY
- REALLY FUN TO DRIVE CAPABLE OF SIGNIFICANT CORNERING SPEED, ABS (NOT REQUIRED AS SPEC MIATA HAS PROVEN), POWER, ETC.

CLUB RACERS DESIRE TO COMPETE IN SERIES WITH DEEP <u>COMPETITION</u>, TRANSLATING TO THE DEVELOPMENT OF SKILLS, KNOWLEDGE & FUN (THE FOUR PILLARS ARE PREREQUISITES FOR DEEP COMPETITION.)

THE GAP. NO MANUFACTURER HAS GONE TO MARKET IN CLUB RACING WITH A CAR THAT MEETS THESE REQUIREMENTS FOR ONLY CLUB RACING. NO MANUFACTURER SUPPORTS THE CUSTOMER LIKE MAZDA - PARTS & TECH, CONTINGENCY AWARDS, SCHOLARSHIPS, CHAMPIONSHIP EVENTS, MARKETING & PR, AND MORE



KEY MILESTONES 2019/2020

By August: Build the car racers want

- Parts development and testing started 2018

Unveil support program (contingency awards, pricing strategies, racing opportunities, and more)

Take pre-orders for build and conversion kits/parts (best incentives offered through Jan 31, 2020)

OCTOBER: BEGIN TO SHIP SPEC MX-5 PARTS KITS

JANUARY: MULTI-CLASS RACING IN SCCA AND NASA BEGINS WITH NEW SPEC MX-5

By Jan 31, 2020, Best incentives end to purchase car

MARCH: SPEC MX-5 CHALLENGE RACING BEGINS

FALL 2020: SPEC MX-5 CHALLENGE CHAMPIONSHIP EVENT TO AWARD WHAT IS EXPECTED TO BE THE LARGEST PRIZE POOL FOR A

CLUB RACING EVENT IN 2020



INTRODUCING THE SPEC

DEVELOPED & TESTED BY INDUSTRY LEADERS
MAZDA, PENSKE, ROUSH AND MORE

HIGH-PERFORMANCE: ROUSH CYLINDER HEAD/PISTONS/INTAKE/HEADER/EXHAUST; ~2500LB; RACE SUSPENSION

TRUE SPEC RACER, WITH BROAD SPECIFICATION AND TIGHT CONTROLS



Affordable: Low run costs; low donor cost; limited parts costs (discounts of more than \$250,000), EFFICIENT SHOP SUPPORT, MAZDA RELIABILITY



FIND YOUR NC MX-5 DONOR CAR TO BUILD INTO YOUR SPEC MX-5

When searching for your donor, the amount you're going to pay probably depends on how patient you are, and how much work you want to put into both finding a deal and prepping the car. There are many options to find the perfect starting point, whether you are a budget-minded enthusiast or prep shop collecting and preparing a fleet. Below are many of the considerations when making your selection.

Note: One can convert an automatic transmission donor car to a manual transmission.

CALL 800.435.2508 FOR GUIDANCE.

FOR THE ENTIRE ARTICLE/GUIDE, GO HERE



BUILD YOUR NC MX-5 INTO THE ALL-NEW SPEC MX-5

REQUIRED SPEC PARTS – FROM MAZDA MOTORSPORTS; SAVE 20% IF PURCHASED AS A KIT BY JANUARY 31, 2020

BRAKES:			Engine Package:		
Pagid front sprint brake pads*	0000-03-5104-SP	\$200	HEADER	0000-06-5407-NC	\$501
Pagid rear sprint brake pads*	0000-03-5114-SP	\$155	• <u>EXHAUST</u>	0000-06-5427-NC	\$496
Suspension:			COLD AIR INTAKE	0000-06-5150-KT	\$260
 PENSKE FRONT SHOCK (ONE OF TWO)** PENSKE REAR SHOCK (ONE OF TWO)** 	0000-04-5291-SA 0000-04-5292-SA	\$549 \$549	SPEC ECU FLASHNGK IRIDIUM RACING PLUG (ONE OF FOUR)	30000000000000000000	\$350 \$6.99
Penske rear mount kit (both)	0000-04-5358	\$387	• <u>Fuel rail</u> AND	0000-06-5207	\$344
 FRONT MOUNT KIT (BOTH) FRONT OFFSET BUSHING 	0000-04-5359 0000-04-5407-NC	\$444 \$75	Mazda turnkey engine*** OR	0000-01-5015-KT	\$7,240
 EIBACH FRONT SPRINGS (ONE OF TWO) EIBACH REAR SPRINGS (ONE OF TWO) 	0000-04-9700-08 0000-04-9400-07	\$59 \$59	• ROUSH SPEC CNC CYLINDER HEAD*** +	0000-01-5300	\$1,980
 EIBACH HELPER SPRINGS (ONE OF FOUR) EIBACH SPRING SPACER (ONE OF TWO) 	0000-04-9926 0000-04-9925	\$38 \$33.49	GASKET KIT (OEM PARTS-CALL FOR PRICE)PISTON WRIST PIN (ONE OF FOUR)	8LN6-10-271 CALL 0000-01-5310-PN	FOR PRICE \$27
EIBACH FRONT & REAR SWAY BAR KIT	0000-04-5306-EB	\$318	AC DELETE PULLEY KIT (OEM)	LF17-15-940E CALL	FOR PRICE
COOLING:			 Mahle pistons standard*** 	0000-01-5310	\$460 or
• C&R RADIATOR/OIL COOLER ASSEMBLY	0000-01-5504-CR	\$1,246	 Mahle pistons oversized*** 	0000-01-5310-OS	\$460
OIL COOLER ADAPTOR & LINES	0000-01-5511-KT	\$549			
ACT CLUTCH	0000-02-5004-G6	\$463			

^{*}Pagid Brakes are sprint pads. Endurance pads: fronts: 0000-03-5104-EN (price: \$220); rears: 0000-03-5114-EN (price: \$189.75)

^{**}Penske shocks are single-adjustable. Non-adjustable: front: 0000-04-5291-NA (price: \$489ea); rear: 0000-04-5292-NA (price: \$489ea)

^{***}Engine: Choose turnkey from Mazda, or purchase Mahle pistons, Roush spec head, gasket kit, wrist pins & pulley kit to convert your engine



BUILD YOUR NC MX-5 IN TO THE ALL-NEW SPEC MX-5

YOUR OPTIONS FOR THE SPEC MX-5: SAVE 20% IF ADDED TO BUILD OR CONVERSION KIT ORDER

FROM MAZDA MOTORSPORTS – OPTIONA	AL PARTS FOR YOUR	<u>Choosing</u>
INTERIOR FINISH PANELS (BULKHEAD)	0000-07-5822	\$185.47
PAGID FRONT ENDURANCE PADS*	0000-03-5104-EN	\$220
Pagid rear endurance pads*	0000-03-5114-EN	\$189.75
BRAKE DUCT KIT	0000-03-5301-NC	\$374
MPI STEERING WHEEL	0000-10-5650-MZ	\$240.85
MPI RACE SEAT — REGULAR SIZE	0000-10-5675	INTRO PRICE: \$549
• MPI RACE SEAT — XL SIZE	0000-10-5675-XL	INTRO PRICE: \$549
Sway bar end links (all four)	0000-04-5597-KT	\$175
AIM Solo 2 DL	0000-10-9312	\$699
RX-8 FRONT HUBS**	F189-33-04X	CALL TO ORDER
RX-8 REAR HUB CONVERSION KIT**	0000-04-5811-KT	CALL TO ORDER
Battery relocation & isolator kit	0000-10-5800-KT	Coming soon
Tow hook (one): Front or rear	0000-04-5823	\$102
HARD TOP — OPTIONS (ONE WILL BE REQUIRED):		
OEM — SOLD OUT / DISCONTINUED		
AFTERMARKET HARD TOP	0000-07-5901-CC	\$1,095
• Mounts	0000-07-5901-MT	COMING SOON
WHEELS – CHOOSE OEM OR RAYS; RAYS WHEELS	EXCLUSIVELY FROM MA	zda Motorsports):
• 17v7" OFM GUN METALLIC	99656-47070	CALL TO OPDER

FROM OTHER SOURCES — NOT FROM	Mazda N	/IOTORSPORTS
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- Cage Recommend MiataCage
- SAFETY HARNESS
- WINDOW NET
- FIRE SYSTEM
- Toyo Tires
- RAIN LIGHT (E.G., REQUIRED IN NASA)
- Moroso coolant expansion tank
- Moroso power steering tank
- In-car communication (radios)
- AND MORE

- 17x7" OEM, GUN METALLIC
 17x7" OEM, SILVER
 17x8" Rays Wheels, Silver
- 17x8" Rays wheels, Silver
 0000-04-5706-SL
 \$319

 17x8" Rays wheels, Gun Metal
 0000- 045706-GM
 \$319
- **RX-8 HUBS ARE PERMITTED, BUT NOT REQUIRED. NC MIATA OEM HUBS ARE PERMITTED.
- *PAGID BRAKES ARE SPRINT PADS. ENDURANCE PADS ARE AVAILABLE.
- FRONTS: 0000-03-5104-EN (PRICE: \$220).
- REARS: 0000-03-5114-EN (PRICE: \$189.75)



CONVERT YOUR SCCA NC MX-5 T4 TO SPEC MX-5 TRIM

REQUIRED PARTS; SAVE 20% IF PURCHASED AS THE KIT BY JANUARY 31, 2020

500000			******		000000000000000000000	
•	PENSKE FRONT SHOCK (EACH)*	0000-04-5291-SA	\$549	IF NOT ALREADY EQUIPPED WITH THE FOLL	LOWING:	
•	PENSKE REAR SHOCK (EACH)*	0000-04-5292-SA	\$549	• FRONT SHOCK MOUNTING KIT (BOTH)	0000-04-5359	\$444
•	Penske rear mounting kit (both)	0000-04-5358	\$387	• EIBACH FRONT SPRINGS (ONE OF TWO)	0000-04-9700-08	\$59
٠	PAGID FRONT SPRINT BRAKE PADS**	0000-03-5104-SP	\$200	• EIBACH REAR SPRINGS (ONE OF TWO)	0000-04-9400-07	\$59
	PAGID REAR SPRINT BRAKE PADS**	0000-03-5114-SP	\$155	EIBACH SPRING SPACER (ONE OF TWO)	0000-04-9925	\$33.49
	ACT CLUTCH	0000-02-5004-G6	\$463	HELPER SPRINGS (ONE OF FOUR)	0000-04-9926	\$38
	OIL COOLER ADAPTOR & LINES	0000-01-5511-KT	\$549	• HEADER	0000-06-5407-NC	\$501
•	C&R RADIATOR/OIL COOLER ASSEMBLY	0000-01-5504-CR	\$1,246			
•	SPEC ECU FLASH	0000-01-5379	\$350	• <u>EXHAUST</u>	0000-06-5427-NC	\$496
•	NGK IRIDIUM RACING PLUG (1; NEED 4)	0000-10-R7-IX-11	\$6.99			
•	ROUSH SPEC CNC CYLINDER HEAD***	0000-01-5300	\$1,980	SEE PAGE 10 FOR OPTIONAL PARTS		
•	Mahle pistons standard***	0000-01-5310	\$460 or			
•	MAHLE PISTONS OVERSIZED ***	0000-01-5310-OS	\$460			

PISTON WRIST PIN (ONE OF FOUR)

FUEL RAIL

\$27

\$344

0000-01-5310-PN

0000-06-5207

^{*}Penske Racing Shocks are single adjustable

^{**}Pagid Brakes are sprint pads. Endurance pads are available. Fronts: 0000-03-5104-EN (price: \$220). Rears: 0000-03-5114-EN (price: \$189.75)

^{***}Engine: Choose turnkey from Mazda, or Mahle pistons & Roush spec head, gasket kit & wrist pins to convert your engine; Mazda turnkey engine: \$7240



<u>SPEC ENGINE PACKAGE</u> – ALL BRAND NEW COMPONENTS

BUILD YOUR OWN OR PURCHASE A TURNKEY ENGINE FROM MAZDA MOTOSPORTS

TWO OPTIONS:

- TURNKEY ENGINE (COMES SEALED)
 - o 0000-01-5015-KT
 - O RACER PRICE \$7,240
- COMPONENTS TO BUILD YOUR OWN
 - ROUSH CNC CYLINDER HEAD
 - MAHLE PISTONS
 - WRIST PINS
 - AC DELETE PULLEY KIT (OEM)
 - OEM GASKET SET





SPEC ROUSH CYLINDER HEAD

HOW THE SPEC MX-5 ENGINE DELIVERS ON ALL FOUR PILLARS, WHILE NOT BEING SEALED

Purpose:

- Parity Tech-able
 - TIGHT MACHINE TOLERANCE
 - CONSISTENT REPEATABLE RESULTS
- Performance
 - INCREASED FLOW
 - PERFORMANCE VALVE JOB
- RELIABILITY





SPEC MAHLE PISTONS

HOW THE SPEC MX-5 ENGINE DELIVERS ON ALL FOUR PILLARS, WHILE NOT BEING SEALED.

PURPOSE:

- Parity Tech-able
 - Key markings for tech inspection
- Performance
 - O DOMED PISTON FOR AN INCREASE IN COMPRESSION
 - Low tension ring pack
- RELIABILITY
 - 4032 FORGED ALUMINUM
 - SLIPPER SKIRT DESIGN





SPEC PAGID BRAKE PADS

BENEFITS:

- CONSISTENCY
- EXTENDED BRAKE PAD LIFE PAGID RACING EMPLOYS DUAL RETENTION SYSTEMS FOR BRAKE PADS, WITH AN ADHESIVE BOND AND A PATENTED MECHANICAL SYSTEM THAT CONSISTS OF BRASS STUDS THAT ARE WELDED DIRECTLY TO THE BACKPLATE THAT PREVENTS THE PAD FROM DE-LAMINATING OR BREAKING APART.
- Unparalleled performance The high ceramic content in the pads allows for superior thermal insulation and higher heat resistance combined with low heat conductivity. The reduction in heat transfer to the caliper (up to 60 degrees Celsius) helps prevent the boiling of the fluid.



ALL OF THESE HELP TO MINIMIZE WEAR, MAINTAINS OPTIMUM BITE, MODULATION AND PEDAL FEEL, AND EXTENDS THE LIFE OF THE COMPONENTS.



SPEC SUSPENSION: PENSKE RACING SHOCKS & EIBACH

BENEFITS OF THE SINGLE-ADJUSTABLE SHOCK PACKAGE:

- Driver development opportunity & fun to drive Lightweight, high-performance, racing damper with integral ride height adjustment
- SINGLE ADJUSTER WITH EIGHT CLICKS TO AFFECT COMPRESSION AND REBOUND AT THE SAME TIME FOR BALANCED CHANGES
 - O WIDE RANGE OF ADJUSTMENTS TO COVER ALL SETUP OPTIONS (HIGH GRIP, LOW GRIP, BUMPY TRACK, RAIN)
 - O FRONT/REAR ADJUSTMENTS ALLOW FOR THE BALANCE OF THE CAR TO BE TAILORED TO EACH TRAC
 - EASY LOCKING RIDE-HEIGHT SYSTEM
- CUSTOM TENDER SPRING ISOLATION SYSTEM PROVIDES A SOLID BASE FOR THE TENDER SPRING IN THE REAR. ELIMINATES ISSUES WITH DAMAGE CAUSED BY MISALIGNMENT
- REAR UPPER MOUNT SPHERICAL BEARING CORRECTS MISALIGNMENT TO AVOID DAMAGE AND WEAR.
 ALSO, ISOLATES BUMP RUBBER LOADS INTO THE MOUNT
- ANTI-TAMPER STICKERS AND CUSTOM INFLATION METHODS PROTECT THE SERIES FROM NON-COMPLIANT CHANGES TO THE INTERNAL VALVING
- SPEC EIBACH SPRINGS & SWAY BARS





SPEC FUEL RAIL

HOW THE SPEC MX-5 FUEL RAIL SUPPORTS TECH-ABILITY

BENEFITS:

- Tech-able fuel pressure gauge
- INTEGRATED FUEL SAMPLING PORT
- COMES WITH PUMP HOSE





C&R ADVANCED COOLING TECHNOLOGY RADIATOR & OIL COOLER

HOW THE RADIATOR ENSURES AFFORDABILITY AND RELIABILITY OF THE SPEC MX-5 RACE CAR BOUND TO SEE BUMPER-TO-BUMPER RACING

BENEFITS:

- DIRECT REPLACEMENT FOR THE STOCK RADIATOR
- USES FACTORY BRACKETS
- PROPER COOLING PACKAGE FOR TIGHT SPEC RACING USES ITS PROPRIETARY
 EXTRUDED TUBE RACE CORE AND FIN DESIGN THAT HAS BEEN TWEAKED FOR
 MAXIMUM COOLING IN THE NC MX-5, WHICH INCLUDES THE SPEC MX-5
- INTEGRATED OIL COOLER TO COMBAT EXTREME TEMPERATURES AIR-TO-OIL COOLER FOR MAXIMUM THERMAL EFFICIENCY
- INTEGRATED POWER STEERING COOLING LOOP MOUNT





SPEC EXHAUST BY KOOKS HEADERS & EXHAUST

BENEFITS:

- INSTALLATION OF THE FULL SYSTEM, FROM THE HEADER TO THE EXHAUST TIP, SHOULD BE EASY
- THE LIGHTWEIGHT STAINLESS-STEEL EXHAUST USES THE MX-5'S STOCK HANGER LOCATIONS, REPLACING THE CATALYTIC CONVERTER
- As an exhaust, it should meet the sound requirements at the race track. The Kooks exhaust should do that, even at the strictest of race tracks
- AND IT SHOULD PERFORM, CONSISTENTLY ACROSS THE PACKAGE. KOOKS HAS
 ENSURED THIS WITH A FREE-FLOWING MUFFLER, AND ITS YEARS OF EXPERIENCE
 ENSURES THAT THE MANDREL BENDS IN THE SYSTEM ARE CONSISTENT ACROSS
 EVERY MANUFACTURED PART
- THERE'S NO WONDERING IF YOUR COMPETITOR'S EXHAUST MAY BE BETTER THAN
 YOURS ESSENTIAL FOR THE "SPEC" ELEMENT OF THE CAR





STEERING WHEEL & RACING SEAT BY MPI



STEERING WHEEL BY MPI

PART #: 0000-10-5650-MZ

PRICE: \$214.99

If ADDED INTO BUILD OR CONVERSION KIT BY JAN 31, 2020: \$171.99

LOOK ABOVE NOT YET AVAILABLE (SLIGHT CHANGES TO DESIGN)



HALO RACING SEAT BY MPI

REGULAR SIZE PART #: 0000-10-5675

XL SIZE PART #: 0000-10-5675-XL

MSRP: \$699.99

MAZDA MOTORSPORTS' INTRO PRICE: \$549.00

IF ADDED INTO BUILD OR CONVERSION KIT BY JAN 31, 2020: \$439.20



RAYS WHEELS, FORGED – 17 X 8"

EXCLUSIVELY FROM MAZDA MOTORSPORTS

ETA: EARLY JANUARY 2020

PRICE: \$319EA

Two color choices:

SILVER — 0000-04-5706-SL

GUN METAL — 0000-04-5706-GM

BENEFITS:

- LIGHTWEIGHT 15.6 LB
- DURABLE
- IMPROVES HANDLING (AND OVERALL LAP TIME COMPARED TO OEM 7")
- IMPROVES TIRE LIFE (OVER THE OEM 7")
- RECOMMENDED WHEEL CHOICE, THOUGH NOT REQUIRED (OEM 7" IS OPTIONAL)

Picture Pending



THE SPEC TIRE - TOYO

THE TIRE FOR SPEC RACING — SUPPORTING THE PILLARS

BENEFITS:

- THE TOYO PROXES RR TIRE IS THE CULMINATION OF EXTENSIVE TESTING ON COMPETITION VEHICLES
- TOYO PROVIDES A TIRE THAT IS KNOWN TO BE DURABLE AND CONSISTENT KEY FOR SPEC RACING
- THIS RACE-READY DESIGN ELIMINATES THE NEED FOR TIRE SHAVING AND PROVIDES ULTIMATE TRACTION WITH SUPERIOR CORNERING FORCE
- TOYO IS A PARTNER THAT DESIRES TO REWARD THE CLUB RACING COMMUNITY WITH SIGNIFICANT CONTINGENCY AWARDS
- FOR THE FIRST 50 BUILD OR CONVERSION KIT ORDERS THROUGH MAZDA MOTORSPORTS,
 RECEIVE ONE COMPLIMENTARY SET OF DRY TIRES FROM TOYO
- PRICE 235/40ZR17 PROXES RR: \$239.89EA (SOLD AT-TRACK NOT BY MAZDA)





RACE SCHEDULES, CONTINGENCY AWARDS, PRICING DISCOUNTS



EARLY ADOPTER BENEFITS

EARLY ADOPTERS WILL BE AWARDED WITH:

- A RACE CAR THAT ACHIEVES THE FOUR PILLARS (AFFORDABLE, RELIABLE, TECH-ABLE, REALLY FUN TO DRIVE)
- THEIR BEST PARTS PRICING (BUILD/CONVERSION KITS & ALL NC MX-5 PARTS CONSUMED IN 2019 2021)
 - OFFERING OVER A HUNDRED THOUSAND DOLLARS IN PARTS DISCOUNTS TO THE FIRST 50 BUYERS
- ENHANCED CONTINGENCY AWARDS IN 2020. EXPECTED TO CONTINUE ENHANCEMENTS 2021-ON
- PROMOTION MAZDA WILL FEATURE SPEC MX-5 RACING
- THE OPPORTUNITY TO DOUBLE DIP (MIXED CLASS RACING & SPEC RACING)
- LEARNING THE NEXT GENERATION OF CLUB RACING'S SPEC CAR BEFORE MOST OF THE COMPETITION
- AND MORE

IF NOT ALREADY A MAZDA SHOP OR RACER, JOINING THE MAZDA TEAM SUPPORT PROGRAM ADDS BENEFITS



CLUB RACING OPPORTUNITIES

SPRINT RACING (COULD DOUBLE DIP BY COMPETING IN MIXED-CLASS RACES & SPEC RACES)

- SCCA Super Touring Lite (STL)
- NASA SUPER TOURING 5 (ST5)
- SPEC MX-5 (SPEC RACING CLASS) IN NASA AND SCCA AT SELECT MARQUEE EVENTS (11 SCCA MAJORS & NASA EVENTS)

ENDURANCE RACING:

- World Racing League GP3
- CHAMPCAR EC
- AMERICAN ENDURANCE RACING CLASS TBA



SPEC MX-5 CHALLENGE ANNOUNCES 2020 MARQUEE EVENT SCHEDULE

SCHEDULE IS TENTATIVE

WWW.MAZDAMOTORSPORTS.COM/2019/12/14/2020-SPEC-MX-5-CHALLENGE-SERIES-SCHEDULE/

East Regional	West Regional	National	Invitational
	Willow Springs		Willow Springs
	March 21-22		March 21-22
	(SCCA)		(SCCA)
Summit Point			Summit Point
April 25-26			April 25-26
(SCCA)			(SCCA)
VIR		VIR	0.000
May 9-10		May 9-10	
(SCCA)		(SCCA)	
	Thunderhill Raceway		Thunderhill Raceway
	May 23-35		May 23-35
	(NASA)		(NASA)
Charlotte Motor			Charlotte Motor
Speedway			Speedway
June 6-7			June 6-7
(SCCA)			(SCCA)
Watkins Glen		Watkins Glen	(
International		International	
July 4-5		July 4-5	
(SCCA)		(SCCA)	
Road Atlanta		Road Atlanta	
luly 25-26		July 25-26	
(SCCA)		(SCCA)	
(000),	Laguna Seca	Laguna Seca	
	Aug. 29-30	Aug. 29-30	Laguna Seca
	(SCCA)	(SCCA)	Aug. 29-30
Sebring	(000),	(0001)	Sebring
September 5-6			September 5-6
(SCCA)			(SCCA)
(SCCA)	Utah Motorsports		(SCCA)
	Campus*		
	Sept. 12-13		
	Sonoma Raceway	Sonoma Raceway	
	Oct. 10-11	Oct. 10-11	
	(NASA)	(NASA)	
Circuit of the Americas	Circuit of the Americas	Circuit of the Americas	Circuit of the Americas
Championship	Championship	Championship	Championship
TOWN SHIP AND THE STATE OF THE	CONTRACTOR OF THE PROPERTY.	The County of th	Nov. 5-8
Nov. 5-8	Nov. 5-8	Nov. 5-8	NOV. 5-8

NASA Championships: Spec MX-5 Regional drivers may earn points in ST5



SPEC MX-5 CONTINGENCY OPPORTUNITIES

MAZDA MOTORSPORTS, TOYO TIRES, PAGID, AND SPEC MX-5, LLC OFFER CONTINGENCY AWARDS

- MAZDA MOTORSPORTS WILL PAY RACERS DIRECTLY FOR MAZDA'S CONTRIBUTION AND FOR PAGID'S.
- NASA WILL PAY ON BEHALF OF TOYO TIRES.
- SPEC MX-5, LLC WILL PAY FOR ITS PORTION IN THE SPEC MX-5 CHALLENGE CHAMPIONSHIP EVENT

CONTINGENCY AWARDS OPPORTUNITIES:

- Spec MX-5 Challenge Series the 10 Marquee Events offers six-figures in total (see page 28)
- SPEC MX-5 CHALLENGE CHAMPIONSHIP EVENT AT COTA HAS AN EXPECTED \$100K OFFER (PAGE 30)
- SCCA STL OFFERS FIVE-FIGURES (PAGE 31)
- NASA ST5 OFFERS FIVE-FIGURES (PAGE 32)
- ENDURANCE RACING SERIES (WRL, CHAMPCAR, AER AND LUCKY DOG RACING) OFFER A COMBINED FIVE-FIGURES



SPEC MX-5 CHALLENGE SERIES: THE MARQUEE EVENTS

The road to the Spec MX-5 Challenge championship begins with competing in at least one of the ten regular season marquee events. The ten marquee events comprise two Regional series: East (six events) and West (four events + pone bonus event for points at the NASA Championship event). Five of these 10 events will also host Invitational drivers, with the other five events will host National series drivers. For both Invitational and National drivers, Spec MX-5 will offer arrive-and-drive opportunities, driving higher car count and deeper competition.

- MARQUEE EVENTS: DRIVERS CAN QUALIFY FOR THE SPEC MX-5 CHALLENGE CHAMPIONSHIP BY RUNNING AT LEAST ONE MARQUEE
 WEEKEND. TO QUALIFY, DRIVERS MUST FINISH ON THE PODIUM IN AT LEAST ONE RACE. POINTS EARNED IN THESE EVENTS CARRY
 OVER TO THE SPEC MX-5 CHALLENGE CHAMPIONSHIP EVENT.
- **REGIONAL SERIES**: DRIVERS MUST COMPETE IN A MINIMUM OF FOUR EVENTS IN EITHER THE EAST REGION OR THE WEST REGION TO SCORE MAXIMUM POINTS TO CARRY OVER TO THE CHAMPIONSHIP EVENT.
- Invitationals: Nominated drivers will be invited to run single marquee events at Summit Point, Thunderhill,
 Charlotte, Sebring and Buttonwillow. Nominees who accept will be provided with full arrive-and-drive services,
 including the all-new Spec MX-5 race car. Drivers will earn points by finishing position as well as for teamwork.
 These points carry over to the Spec MX-5 Challenge championship.
- NATIONAL SERIES: DRIVERS WHO WANT TO RUN NATIONALLY AT FIVE OF THE BEST PRO TRACKS IN THE COUNTRY CAN JOIN THE
 NATIONAL SERIES. NATIONAL SERIES DRIVERS WILL RUN WITH REGIONAL DRIVERS AT VIR, WATKINS GLEN/ROAD AMERICA, ROAD
 ATLANTA, SONOMA AND A FIFTH TRACK TO BE DETERMINED. NATIONAL SERIES DRIVERS SCORE CARRYOVER POINTS DURING THEIR
 SEASON AND AUTOMATICALLY QUALIFY FOR THE SPEC MX-5 CHALLENGE CHAMPIONSHIP.



SPEC MX-5 CHALLENGE SERIES 10 MARQUEE EVENT CONTINGENCY AWARDS

Spec MX-5 Contingency Payout - Spec Races. 10 Marquee Events. 2 Races per Event.

									_	
Finishing Pos. and Titles	Mazda \$ payout via rewards card (1)	100	yo \$ payout (2)		oyo :ks (2)	B	Pagid Racing onus (front or ear pad set - valued up to \$230) (1)	Spec MX-5 campionship Prize ool & Admin Fee (not entry fee) Subsidy. (3)	To	otal Value / Race
1st	\$ 600	\$	750	\$	250	5	230	\$ 150	\$	1,980
2nd	\$ 350	\$	500	\$	200			\$ 150	5	1,200
3rd	\$ 150	\$	250	\$	100			\$ 150	\$	650
4th	\$ 125	5						\$ 150	\$	275
5th	\$ 100)						\$ 150	\$	250
6th								\$ 150	\$	150
7th								\$ 150	\$	150
8th								\$ 150	5	150
9th								\$ 150	\$	150
10th								\$ 150	\$	150
Random Toyo Draw - Pe	r Race			5	250				5	250
Master's Race Winner (4	1)					5	230		\$	230
Emerging Talent Race W	inner (4)					5	230		\$	230
PAGID Weekend Hard C	Charger (5)					5	230		\$	230
Per-race payout	\$ 1,329	5 \$	1,500	\$	800	5	805	\$ 1,500		
Season Payout - 20 races	\$ 26.500) 5	30,000	\$ 1	6.000	5	16,100	\$ 30,000	5	118,600

- (1) Submit to Mazda
- (2) Submit to NASA
- (3) This contingency award will be paid as a subsidy to Spec MX-5 Challenge, LLC by Mazda on behalf drivers who compete in the Spec MX-5 Championship event at COTA. (No paperwork required by the entrant.) The \$1500 admin fee for the championship event goes to help fund the Prize Pool, which is guaranteed to be more than \$50,000 (expected: \$100,000). This admin fee and subsidy that helps fund the prize pool is separate from the COTA entry fee, which will be \$1000, and is to be paid to Spec MX-5 Challenge, LLC; test day (Thurs) is optional, and would be an additional \$450.
- (4) For Masters and Emerging Talent see sporting regs on SpecMX-5.com
- (5) PAGID Hard Charger of the weekend payout: See sporting regs on SpecMX-5.com for hard charger definition. The racer who earns the hard charger across both races of these events will earn a set of front or rear PAGID racing brake pads from Mazda Motorsports. Please go to the contingency page on mazdamotorsports.com for information/forms about how to claim.

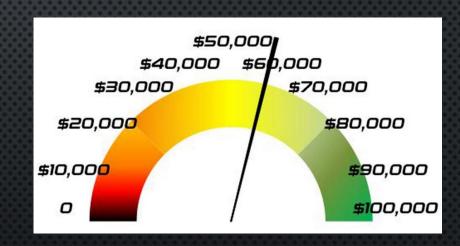


SPEC MX-5 CHALLENGE CHAMPIONSHIP \$100K TARGET PAYOUT

The prize pool/thermometer will rise throughout the 2020 Spec MX-5 Challenge season for the 500 60K start. 50,000 in prize money is guaranteed for the Spec MX-5 Challenge champ.

As the prize pool rises above \$50k through entries and sponsorships, it will be apportioned to other winners:

- 50% of the amount above \$50k will go to the P2 winner (target payout: \$25k)
- 30% of the amount above \$50k will go to the P3 winner (target payout: \$15k)
- 10% of the amount above \$50k will go to the season Masters Award winner (target payout: \$5k)
- 10% of the amount above \$50k will go to the season Emerging Talent Award winner (target payout: \$5k)
- The prize fund is capped at \$100k





SCCA STL SPEC MX-5 CONTINGENCY

125.00

100.00

HTTP://WWW.MAZDAMOTORSPORTS.COM/WP-CONTENT/UPLOADS/2019/10/2020-MAZDA-CONTINGENCY-PROGRAM.PDF





Sports Car Club of America (SCCA) U.S. Majors Tour/Super Tour, Time Trials

GT1, GT2, GT3, GTL, EP, FP, HP, T1, T2, T3, T4, STU, STL (Payouts for all Majors races, including Super Tour.) 1st Place 600.00 2nd Place 350.00 3rd Place 150.00

4th Place

5th Place

B-Spec, Spec Miata (Payouts for all M including Supe	ajors	races,
1st Place	\$	525.00
2nd Place	\$	250.00
3rd Place	\$	150.00

Formula Mazda & Formula Enterprises 2 (Super Tour race payout only.)

1st Place	\$ 250.00
2nd Place	\$ 175.00
3rd Place	\$ 150.00
4th Place	\$ 125.00
5th Place	\$ 100.00

Spec MX-5 STL Majors Bonus

Mazda competitors finishing in the top 5 for any Majors race earns 10 bonus points (valued at ~\$150) in addition to rewards card payout.

Why Merge Super Tour into Majors Payouts?

When the Hoosier Super Tour racing was launched, Mazda invested additional resources to help spur its growth. Often Mazda invests additional resources in projects and initiatives that we believe in for multiple years until its value is realized. In 2020, Mazda will use these additional resources to invest in new grassroots initiatives. Mazda still invests, however, more contingency awards into the Super Tour and Majors than any other auto manufacturer.

Min. # of Class Competitors for Races

If Mazda competitor finishes ahead of only three class competitors, award amount is reduced by 15%

4th Place

5th Place

125.00

100.00

If Mazda competitor finishes ahead of only two class competitors, award amount is reduced by 25%

If Mazda competitor finishes ahead of only one class competitors, award amount is reduced by 50%

If Mazda competitor does not finish ahead of any class competitors, there is no award provided

Mazda competitor can earn contingency up to two races per Majors event



SCCA National Championship Runoffs & Super Sweep

GT1, GT2, GT3, GTL, EP, FP, HP, T1, T2, T3, T4, STU, STL, SM, B-Spec 1st Place 5,000.00 2nd Place 2.500.00 3rd Place 1,500.00

1,250.00

1,000.00

4th Place

5th Place

Mazda's Tow Fund for the SCCA Runoffs

Mazda provides a Tow Fund to Runoffs' competitors who won their Divisional Point Championship, Majors Conference Point Championship or Super Tour Point Championship. The payout is calculated using driving distance (one way) to Road America (zip code 53073) from driver's zip code on record with Mazda. Mazda will use the Zip Code Distance Calculator located at www.zipcodes.com/distance_calculator.asp to determine mileage and payout. (See payout schedule below.) Mazda's Tow Fund payout rules apply to the race vehicle - if the participant is racing the car in more than one class, competitor is eligible to receive tow fund payout for only one class.

For SCCA STL Divisional Payouts, See Pages 12-13



NASA ST5 SPEC MX-5 CONTINGENCY

HTTP://WWW.MAZDAMOTORSPORTS.COM/WP-CONTENT/UPLOADS/2019/10/2020-MAZDA-CONTINGENCY-PROGRAM.PDF



National Auto Sport Association (NASA) Championships

National Championships Races (Utah Motorsports Campus)						
ALL Clas (Except Time Trials, Pro Formul	(Utah M Additi					
st Place	\$	4,000.00				
2nd Place	\$	2,000.00				
Brd Place	\$	1,250.00	1. Mazda com			
th Place	\$	1,000.00	events in wh			
ith Place	\$	750.00	three races wit			

All Time Trials Classes					
1st Place	40 points (valued at\$600)				
2nd Place	20 points (valued at ~\$300)				
3rd Place	15 points (valued at\$225)				
4th Place	12 points (valued at ~\$180)				
5th Place	10 points (valued at ~\$150)				

Championships (Utah Motorsports Campus) Additional Requirements

- Mazda competitor must have competed in a minimum of three NASA Regional events in which they had started at least three races within the same class during the 2020 season in a Mazda vehicle.
- Mazda competitor must compete in the same class at the NASA Championships event in which he/she earned Regional points (three races minimum across three separate events) for the season.

\$20,000 Teen Mazda Challenge Champion's Scholarship

See page 17



National Auto Sport Association (NASA) Championships

	National Auto Sport Association (NASA) Regional Point Championships								
(Except Ti	me Trials, I	ALL Cla Pro Formula 1	sses Mazda, Formula Mazda, F2.0)		Champior				
1st Place	\$	2,000.00	+ \$250 NASA Championship Bonus		Mazda competito				
2nd Place	\$	1,250.00			regional champions additional \$250 if the				
3rd Place	\$	1,000.00			NASA Champion				
4th Place	\$	800.00			Motorsports Campi				
5th Place	\$	750.00			contingency request results for the NASA				

Submitting for Contingency - Additional Requirements

To claim contingency award funds for a NASA regional championship, the racing documentation required is the final season NASA regional point standings.

Point standings must show event participation for all competitors in your class.

Mazda will pay competitor for only one NASA regional championship per season, per class.

Championship Bonus

Mazda competitors finishing 1st in a regional championship are eligible for an additional \$250 if they participate in the NASA Championships event at Utah Motorsports Campus. Submit a separate contingency request form along with race results for the NASA championship event at Utah Motorsports Campus to claim this \$250 championship bonus.

NASA ST5 Class - Spec MX-5 Regional Point Championship Bonus	
1st Place, if scored all points in a Spec MX-5	50 points (valued at ~\$750)
2nd Place, if scored all points in a Spec MX-5	40 points (valued at ~\$600)
3rd Place, if scored all points in a Spec MX-5	30 points (valued at ~\$450)
For more information about ST5 Spec MX-5 Bonus, see point championship requirements below.	

Toyo Contingency - For all ST5 Regional events: Competitor in Spec MX5 compliance (Toyo Tires) will be awarded the following Toyo Bucks:

- 1st Place: \$1,000
- 2nd Place: \$500
- 3rd Place: \$250



CONTINGENCY POINTS FOR PARTS, APPAREL & MERCHANDISE

MAZDA MOTORSPORTS LAUNCHED THE POINTS FOR COMPETITION PARTS, APPAREL AND MERCHANDIZE BONUSES IN 2019. ADDITIONAL CONTINGENCY AWARDS WERE ADDED TO EXISTING AND NEW CLUB RACING EVENTS AND SERIES.

MAZDA MOTORSPORTS ADDED POINTS BONUSES FOR:

- ENDURANCE RACING SANCTIONING BODIES WRL, AER & CHAMPCAR TO SUPPORT ALL MAZDA'S COMPETING, WITH AN ADDITIONAL 50% BONUS TO NC MX-5s*
- NASA ST5 FOR THE NC MX-5 ONLY SCCA T4 FOR THE NC MX-5 ONLY*
- SPEC MX-5 CHALLENGE FOR CUSTOMER-OWNED NC MX-5s*

FOR MORE INFORMATION, INCLUDING NUMBER OF POINTS FOR EACH OF THE THE COMPETITION PARTS, APPAREL AND MERCHANDISE OPTIONS, PLEASE GO TO THE MAZDA MOTORSPORTS CONTINGENCY PAGE ON MAZDAMOTORSPORTS.COM

*The points bonuses created to get ahead of the investment to convert to the Spec MX-5 are not planned to continue for the NC MX-5s that did not make the investment to convert before the 2020 season.



PRICING SUPPORT

MAZDA + PARTNER CONTRIBUTION ARE EXPECTED TO EXCEED \$100K IN DISCOUNTS IN 2019 IN ORDER TO GET CARS BUILT

20% OFF NEW BUILD PRICE KIT & 20% OFF CONVERSION KIT (DISCOUNT WILL REDUCE AFTER JAN 31, 2020)

Special parts pricing discounts for racers who buy a build or conversion kit by Jan 31, 2020:

- 15% OFF NC MX-5 STOCK PARTS THROUGH 2020 (NOTE: SOME STOCK PARTS WILL RECEIVE A LOWER DISCOUNT)
- 5% OFF SPEC MX-5 COMPETITION PARTS THROUGH 2020
- 5% OFF NC MX-5 STOCK PARTS IN 2021



MANY NEW OPPORTUNITIES FOR TEAMS AND RACERS

THE SPEC MX-5 CHALLENGE SERIES (WHICH OFFERS THE MARQUEE SPEC RACING EVENTS) HAS CREATED MANY OPPORTUNITIES

SEE WWW.SPECMX-5.COM AND SCROLL DOWN TO THE STORIES

NEWS...

Mazda to Award Scholarships for Spec MX-5 Invitational Drivers -**Applications** Required

CALENDAR...

Circuit of The **Americas To Host** 2020 Spec MX-5 Challenge Championship



RACE CARS

Spec MX-5 Registry Announced For All **Builders Of 2020** Cars



RACE CARS

Guidelines For Spec MX-5 Donor Cars



NEWS.

Toyo Tires Enhances Spec MX-5 Challenge Prize Pool



Toyo Proxes RR Chosen As Spec Tire For Spec MX-5 **Challenge And** More



NEWS...

Embedded Coaching Continues In 2020 Spec MX-5 **National Series**



RACE CARS

Spec MX-5 Chassis 207 And 208 Begin **Buildout At WRR**

NEWS

New Preferred Race Shops Join Spec MX-5 Program





MORE COMING SOON

More parts discounts, parts spotlights, contingency awards & race opportunities



QUESTIONS?

TO ORDER, CALL 800.435.2508 TODAY