



# Mazda Motorsports' Recent Parts Offerings

- Brand Value Management Strategic Changes
- New Parts Released: 2018 (to date)
- Price Reductions: Within 12 Months (Many Sept 2018)
- and more

Sept 11, 2018



# Brand Value Management Strategic Changes



# A Glimpse of Mazda Motorsports in 2018

Article released in January 2018 highlighting:

- Competition parts to be added to all five U.S. parts distribution centers. (Had only been Ontario, CA.) This plan has been executed; Mazda will continue to measure and adjust.
- Extending Mazda Motorsports' call center (800.435.2508) hours
  - Was: 7:00 am - 3:00 pm PT, closed for lunch (from noon to 1:00 pm)
  - Now: 6:30 am - 3:30 pm PT (includes noon to 1:00 pm) - except July 4 week (closes at 3 pm PT)
- Paying deeper in contingency awards in 2018
  - Many awards paid down to 5<sup>th</sup> place (some classes pay deeper)
  - Added a \$25K contingency award for the Spec MX-5 Challenge
  - Added a \$30K contingency award for the Spec Miata Challenge

For more info: [www.mazdamotorsports.com/2018/01/09/a-glimpse-of-mazda-motorsports-in-2018/](http://www.mazdamotorsports.com/2018/01/09/a-glimpse-of-mazda-motorsports-in-2018/)





## Free Parts Shipping on Orders Exceeding \$1,000 after discounts, and before tax

To support your entire racing season, Mazda Motorsports is offering free UPS ground shipping (standard shipping / non-freight) on orders of \$1,000 or more through December 31, 2018, and has discounted more than 200 competition parts indefinitely. Valid only on orders shipped within the Continental 48 U.S. States.

[www.mazdamotorsports.com/2018/01/08/competition-parts-discounts-free-ups-ground-shipping-3/](http://www.mazdamotorsports.com/2018/01/08/competition-parts-discounts-free-ups-ground-shipping-3/)







# Meet New Team Member Josh Smith

## Josh's Focus Areas:

- Consulting customers via 800.435.2508 (Mazda Motorsports' competition parts dept)
  - Tech support to all racers
  - Assisting with parts orders
- SE SCCA Majors track support program, taking key learnings to benefit entire program
- Pirelli World Challenge track support
- Mazda Motorsports' tech lead for parts development (new product offerings, kits, and more)
- And more

[www.mazdamotorsports.com/2018/01/03/meet-new-team-member-josh-smith/](http://www.mazdamotorsports.com/2018/01/03/meet-new-team-member-josh-smith/)



# Trackside Support Program Based in the SE

## Purpose:

- To better understand customer needs in order to support entire Mazda Team Support Program
  - Reduced price of many parts based on feedback
  - Created parts kits based on feedback (almost 20 kits to be released in July 2018)
  - Made improvements to contingency awards program based on feedback
  - And more
- To offer in-person technical support (added Mazda diagnostic scan-tool)
- To support racers with parts needs (parts trailer on-hand at events; continually add parts based on feedback)
- To assist racers on track (offer professional driver coaching at select events - Tom Long and Andrew Carbonell)
- Next event for this program: SCCA ARRC at Road Atlanta

Note: Mazda will support NASA Championships at COTA and SCCA Runoffs at Sonoma with a parts truck (via other parts truck leveraged in year's past at championship events with support from Scott Kaluza, James Painter, and Dan Sumner, and Josh Smith)



# New Product Offerings





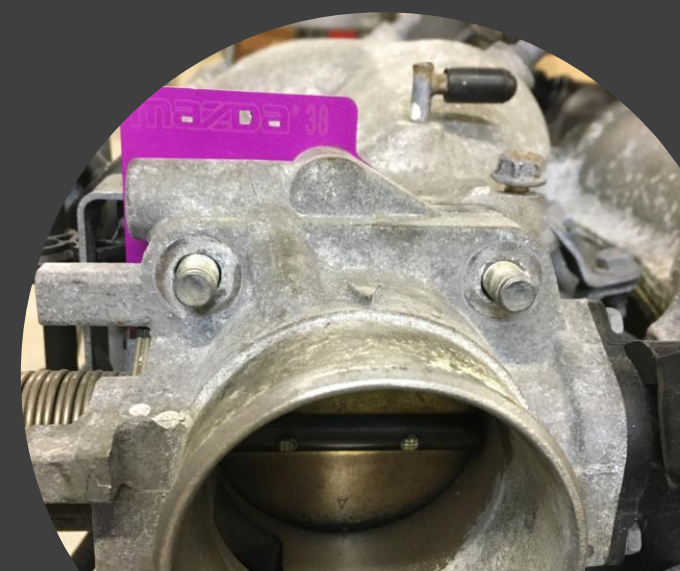
# Restrictor Plates Spec Miata's

2 plates offered (each \$48.25):

- '99-'00 - 38mm plate
- PT#: 0000-06-5238-99 (pictured in purple)
- '01-'05 - 40mm
- PT#- 0000-06-5240-01 (pictured in aluminum)

Both in stock: Ontario, CA distribution center

[www.mazdamotorsports.com/2018/05/22/spec-miata-restrictor-plates-now-available-direct-from-mazda-motorsports/](http://www.mazdamotorsports.com/2018/05/22/spec-miata-restrictor-plates-now-available-direct-from-mazda-motorsports/)





# Mazda Signature Series Exhaust

- Manufactured and developed by Kooks
- Lightweight and quiet
- Compatible with drop floors
- Fits tunnel notch for wide seats
- Uses heavy-duty hangers
- Racer price for each: \$340
- Part #: 0000-06-5426-99 ('99-'05)
- Part #: 0000-06-5425-18 ('94-'97)
- Part #: 0000-06-5425-16 ('90-'93)
- Located in GA and CA distribution centers

[www.mazdamotorsports.com/2018/07/01/mazda-introduces-a-signature-exhaust-for-spec-miata-and-more/](http://www.mazdamotorsports.com/2018/07/01/mazda-introduces-a-signature-exhaust-for-spec-miata-and-more/)







# Pagid Brake Pads Spec Miata

## Front Pad Set, Spec Miata *Sprint*

- Part #: 0000-03-5102-T3
- Racer Price: \$169.00

## Rear Pad Set, Spec Miata *Sprint*

- Part #: 0000-03-5112-T4
- Racer Price: \$149.00

## Front Pad Set, Spec Miata *Endurance*

- Part #: 0000-03-5102-29
- Racer Price: \$189.00

## Rear Pad Set, Spec Miata *Endurance*

- Part #: 0000-03-5112-29
- Racer Price: \$169.00

*Warehouse locations: CA, GA*

[www.mazdamotorsports.com/2018/05/03/parts-spotlight-pagid-brake-pads/](http://www.mazdamotorsports.com/2018/05/03/parts-spotlight-pagid-brake-pads/)







## Pagid Brake Pads Autocross/Street: ND Miata

### Front Pad Set, ND with Wilwood calipers

- Part #: 0000-03-5106-R1
- Racer Price: \$99.00

### Front Pad Set, ND with non-Brembo calipers

- Part #: 0000-03-5106-S3
- Racer Price: \$149.40

### Front Pad Set, ND with Brembo calipers

- Part #: 0000-03-5106-S8
- Racer Price: \$171.00

### Rear Pad Set, ND/NC OE calipers

- Part #: 0000-03-5116-R1
- Racer Price: \$129.60

*Warehouse locations: CA, GA*

[www.mazdamotorsports.com/2018/05/03/parts-spotlight-pagid-brake-pads/](http://www.mazdamotorsports.com/2018/05/03/parts-spotlight-pagid-brake-pads/)





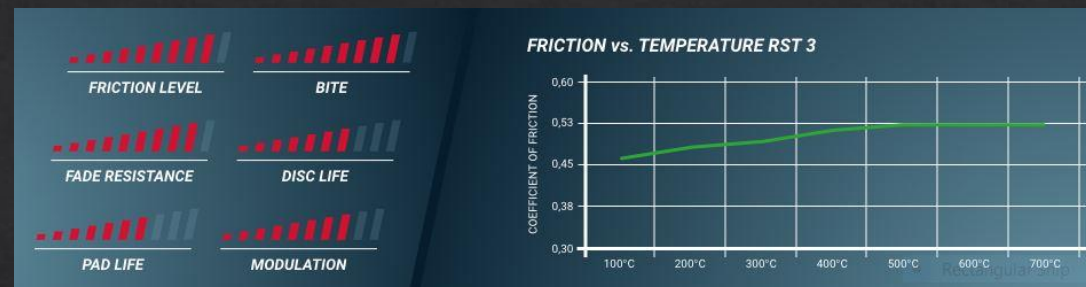
# Pagid Brake Pads (NC Miata)

Inventory for all of these pads are located in GA & CA distribution centers

## RST3 (Fronts)

[www.mazdamotorsports.com/2018/05/03/parts-spotlight-pagid-brake-pads/](http://www.mazdamotorsports.com/2018/05/03/parts-spotlight-pagid-brake-pads/)

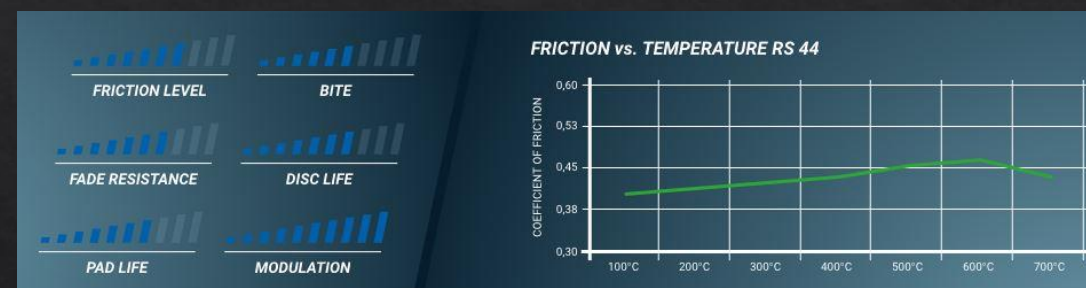
- Racer price: \$225
- Part #: 0000-03-5104-T3
- High friction coefficient
- Good initial bite / Low heat conductivity / Excellent modulation & release characteristics



**RST3**

## RS44 (Rears)

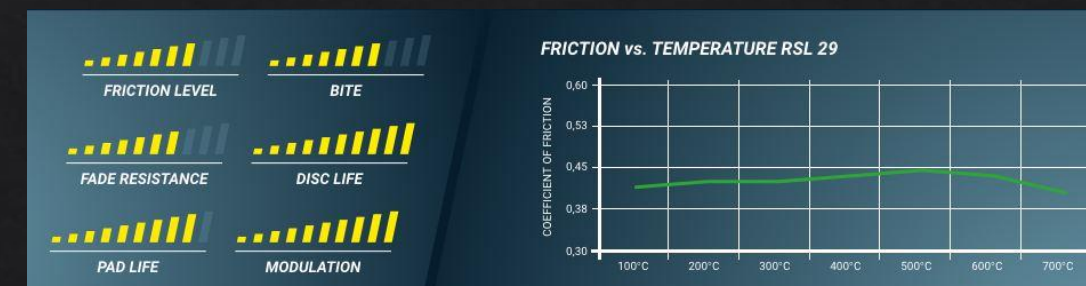
- Racer price: \$205
- Part #: 0000-03-5117-44
- Medium friction coefficient and initial bite / Excellent modulation



**RS44**

## RSL29 (Options for fronts and/or rears)

- Fronts: Racer price: \$253 / Part #: 0000-03-5104-29
- Rears: \$225 / Part #: 0000-03-5114-29
- Both: Medium friction coefficient / Long pad and disc life / Easy bedding



**RSL29**

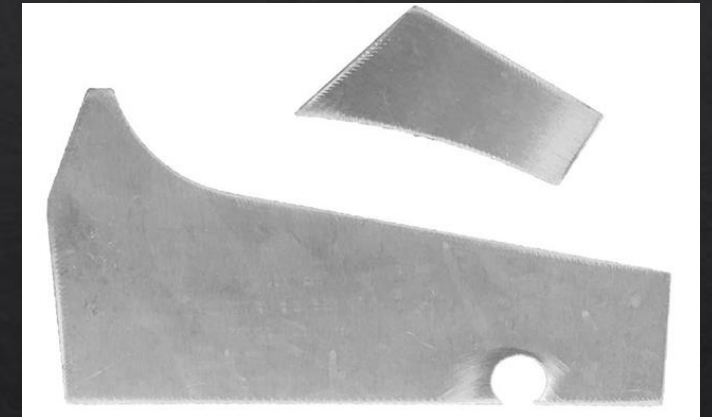




# Miata Differential Brace

- Two-piece brace protects the differential housing in the event of contact
- Racer Price: \$35
- Part #: 0000-02-5160-MC

[www.mazdamotorsports.com/2018/06/06/parts-spotlight-miata-differential-brace/](http://www.mazdamotorsports.com/2018/06/06/parts-spotlight-miata-differential-brace/)







# BrakeOMeter

Brake bias adjusters with a dial and detents make repeating your brake bias setting easy

## A16

- Part #: 0000-03-9103-16
- Racer Price: \$224.95

## F10

- Part #: 0000-03-9103-10
- Racer Price: \$224.95

[www.mazdamotorsports.com/2018/05/01/parts-spotlight-brakeometer-brake-bias-adjusters/](http://www.mazdamotorsports.com/2018/05/01/parts-spotlight-brakeometer-brake-bias-adjusters/)





# Polycarbonate Windshield: ND Miata

The polycarbonate windshield with four tear-offs

- Part #: 0000-07-5116-PT
- Racer price: \$965

The mounting brackets

- Part #: 0000-07-5116-BR
- Racer price: \$345



[www.mazdamotorsports.com/2018/04/16/polycarbonate-windshield-now-available-for-global-mx-5-cup-car/](http://www.mazdamotorsports.com/2018/04/16/polycarbonate-windshield-now-available-for-global-mx-5-cup-car/)





# Global MX-5 Cup Car: Supercharger & SADEV 6-Speed Sequential Box

For competitors in open rules classes or using the car for track day fun, a supercharger and sequential transmission up the fun factor. Sold by Long Road Racing (LRR).

LRR Price: \$18,600

Installed by LRR for \$19,755

Call LRR at (980)223-8547



[www.mazdamotorsports.com/2018/03/20/exciting-additions-for-the-global-mx-5-cup-car/](http://www.mazdamotorsports.com/2018/03/20/exciting-additions-for-the-global-mx-5-cup-car/)





# EGMT 5-SPEED TRANSMISSION

New dog box transmission replaces the much-loved PBS, with many parts compatible. Transmission works with rotaries and, with some modifications, Miatas as well.

Part #: 0000-02-9001-EM

Racer price: \$9,980

Note: Many parts for the PBS were manufactured, and all for the EGMT

[www.mazdamotorsports.com/2018/01/26/part-s-spotlight-mazda-motorsports-5-speed-transmission-by-emco-2/](http://www.mazdamotorsports.com/2018/01/26/part-s-spotlight-mazda-motorsports-5-speed-transmission-by-emco-2/)





# Mazda Branded Canopy

- 10' X 10'
- Lightweight (38lbs)
- Strong hexagonal frame
- Part #: 0000-10-CNPY-KT
- *Racer Price: \$694*
- *Inventory located in Ontario, CA distribution center*

[www.mazdamotorsports.com/2018/06/29/mazda-motorsports-canopy-available-for-your-paddock-space/](http://www.mazdamotorsports.com/2018/06/29/mazda-motorsports-canopy-available-for-your-paddock-space/)





# Price Reductions: Competition and Stock





# Stock Parts Recently Reduced in Price (Updated Sept 11, 2018)

Product Number	Product Name	Model	First Model Year	Last Model Year
8DN110271	GASKET SET,ENG.	MIATA	1990	1993
8DN210271	GASKET SET,ENG.	MIATA	1994	1997
8DN310271	GASKET SET,ENGINE	MIATA	1999	2000
B66014100E	PUMP,OIL	PROTEGE, MIATA	1988	1992
B66015010EXX	S WATER PUMP	MIATA	1990	1993
B6S814100J	PUMP,OIL-NEED 993071000	PROTEGE, MIATA	1995	1997
BP0512121A	VALVE,EXH	PROTEGE, MIATA	1990	1997
BP4W15025	FAN,ELECTRIC	MIATA	1999	2005
BP6D14100	PUMP,OIL	MIATA	2001	2005
BPZ011SD0B	RING SET,PISTON	MIATA	1999	2005
M50517221E	SHAFT,MAIN	MAZDA6, MIATA	2001	2006
M51617201B	GEAR,MAIN	MIATA	1990	2005
M53617301A	GEAR,COUNTER SHAFT	MIATA	1999	2015
MF0425100A	SHAFT,PROPELLER-FRT	MIATA	1994	2005
MM0327200	DIFFERENTIAL	MIATA	1997	2003
NE5126240A	FLANGE,REAR AXLE	MIATA	2006	2015



# Stock Parts Recently Reduced in Price (Updated Sept 11, 2018)

Product Number	Product Name	Model	First Model Year	Last Model Year
8DN110271A	GASKET SET,ENG.	MIATA	1991	1993
8DN510271	GASKET SET,ENGINE	MIATA	2001	2003
B6Y411SC0B	RING SET,PISTON	MIATA	1990	1993
B6Y411SD0B	RING SET,PISTON	MIATA	1990	1993
B6Z110280	GUIDE,VALV	PROTEGE	1990	2005
BP4W12121	VALVE,EXHAUST	PROTEGE, MIATA	1997	2002
BP6F12121	VALVE,EXHAUST	MIATA	2001	2005
BPY010290	GUIDE,VALVE	PROTEGE	1990	2005
BPY111SC0	RING SET,PISTON	PROTEGE, MIATA	1990	1997
BPY111SD0	RING SET,PISTON	PROTEGE/MIATA	1990	1997
BPZ011SC0B	RING SET,PISTON	PROTEGE, MIATA	1997	2005
NAY152110	PANEL RT, FNDR FRT	MIATA	1989	1997
NAY152210	PANEL LT, FNDR FRT	MIATA	1989	1997
NC1026112B	HUB(R),SUPPORT	MIATA	1999	2005
NC1026122B	HUB (L),SUPPORT	MIATA	1999	2005
NC1426112B	HUB(R),SUPPORT	MIATA	1999	2005
NC1426122B	HUB (L),SUPPORT	MIATA	1999	2005
NCY052110F	PANEL RT, FNDR FRT	MIATA	1999	2005
NCY052210F	PANEL LT, FNDR FRT	MIATA	1999	2005

Notes: To see individual stock parts pricing, please log in to your racer account at [MazdaMotorsports.com](http://MazdaMotorsports.com) via the parts store.



# MIATA

## FULL ENGINE '99 (0.010")

Full engine '99 (0.010")		
QTY	DESC	PT#
1	full gasket kit	8DN3-10-271
1	camshaft seal, rear	KLG4-12-603
1	dip stick o-ring	9954-10-0906
1	o-ring, oil cooler	KL01-14-702A
2	dowl pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	BPZ0-11-SB0
1	ring set	BPZ0-11-SD0B
1	oil pump	BP4W-14-100A
1	o-ring, oil pump	FE1H-14-122B
1	plug, hole	9930-71-000
1	water pump	B6BF-15-010F
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 830.38
New Racer Price:		\$ 717.97
Kit #:		0000-01-5499-10

# MIATA

## FULL ENGINE '99

Full engine '99		
QTY	DESC	PT#
1	full gasket kit	8DN3-10-271
1	camshaft seal, rear	KLG4-12-603
1	dip stick o-ring	9954-10-0906
1	o-ring, oil cooler	KL01-14-702A
2	dowl pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	BPZ0-11-SA0
1	ring set	BPZ0-11-SC0B
1	oil pump	BP4W-14-100A
1	o-ring, oil pump	FE1H-14-122B
1	plug, hole	9930-71-000
1	water pump	B6BF-15-010F
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 872.26
New Racer Price:		\$ 726.05
Kit #:		0000-01-5499-ST

For the '99 (0.010"): The full gasket kit was reduced by \$83.89; the ring set by \$28.52.

For the '99: The full gasket kit was reduced by \$83.89; this ring set by \$62.32.





Key:  
Recent Discount as of Sept 2018

# MIATA FULL ENGINE '01 (0.010")

Full engine '01 (0.010")		
QTY	DESC	PT#
1	full gasket kit	8DN5-10-271
1	camshaft seal, rear	KLG4-12-603
1	dip stick o-ring	9954-10-0906
1	o-ring, oil cooler	KL01-14-702A
2	Dowl Pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	BPZ3-11-SB0
1	ring set	BPZ0-11-SD0B
1	oil pump	BP6D-14-100
1	o-ring, oil pump	FE1H-14-122B
1	plug, hole	9930-71-000
1	water pump	B6BF-15-010F
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 880.94
New Racer Price:		\$ 776.89
Kit #:	0000-01-5401-10	

# MIATA FULL ENGINE '01

Full engine '01		
QTY	DESC	PT#
1	full gasket kit	8DN5-10-271
1	camshaft seal, rear	KLG4-12-603
1	dip stick o-ring	9954-10-0906
1	o-ring, oil cooler	KL01-14-702A
2	dowl Pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	BPZ3-11-SA0
1	ring set	BPZ0-11-SC0B
1	oil pump	BP6D-14-100
1	o-ring, oil pump	FE1H-14-122B
1	plug, hole	9930-71-000
1	water pump	B6BF-15-010F
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 1,047.42
New Racer Price:		\$ 909.57
Kit #:	0000-01-5401-ST	

For the '01 (0.010"):

For the '01: The ring set ending in SC0B was reduced by \$62.32; full gasket kit by \$75.53.



Key:  
Recent Discount as of Sept 2018

# MIATA FULL ENGINE '94-'97 (0.010")

Full engine '94-'97 (0.010")		
QTY	DESC	PT#
1	full gasket kit	8DN2-10-271
1	dip stick o-ring	9954-10-0906
1	o-ring, cam angle sensor	9954-10-3801
1	O-ring, oil cooler	KL01-14-702A
2	Dowl Pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	BPY1-11-SB0A
1	ring set	BPY1-11-SD0
1	oil pump	B6S8-14-100J
1	o-ring, oil pump	FE1H-14-122B
1	plug, hole	9930-71-000
1	water pump	B6BF-15-010F
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 923.04
New Racer Price:		\$ 742.25
Kit #:		0000-01-5418-10

# MIATA FULL ENGINE '94-'97

Full engine '94-'97		
QTY	DESC	PT#
1	full gasket kit	8DN2-10-271
1	dip stick o-ring	9954-10-0906
1	o-ring, cam angle sensor	9954-10-3801
1	o-ring, oil cooler	KL01-14-702A
2	dowl Pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	BPY1-11-SA0A
1	ring set	BPY1-11-SC0
1	oil pump	B6S8-14-100J
1	o-ring, oil pump	FE1H-14-122B
1	plug, hole	9930-71-000
1	water pump	B6BF-15-010F
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 914.30
New Racer Price:		\$ 743.57
Kit #:		0000-01-5418-ST

For the '94-'97 (0.010"): The full gasket kit was reduced in price by \$88.84; ring set by \$91.95.

The '94-97: The full gasket kit was reduced in price by \$88.84; ring set ending in SC0 by \$81.89.



Key:  
Recent Discount as of Sept 2018

# MIATA FULL ENGINE '90-'93 (0.010")

Full engine '90-'93 (0.010")		
QTY	DESC	PT#
1	full gasket kit	8DN1-10-271A
1	o-ring, cam angle sensor	9954-10-3801
2	dowl Pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	B6Z2-11-SB0C
1	ring set	B6Y4-11-SD0B
1	oil pump	B6S8-14-100C
1	gasket, oil pump	B621-14-248
1	plug, hole	9930-71-000
1	water pump	B660-15-010E-XX
1	timing belt kit	B6S0-12-207 MV
1	head O-ring	B61P-15-106A
Old Racer Price:		\$ 972.73
New Racer Price:		\$ 800.16
Kit #:		0000-01-5416-10

# MIATA FULL ENGINE '90-'93

Full engine '90-'93		
QTY	DESC	PT#
1	full gasket kit	8DN1-10-271A
1	o-ring, cam angle sensor	9954-10-3801
1	head O-ring	B61P-15-106A
2	dowl Pin	B630-10-306
8	rod bolts	B6S7-11-214A
8	rod nuts	B6S7-11-215A
4	piston	B6Z2-11-SA0C
1	ring set	B6Y4-11-SC0B
1	oil pump	B6S8-14-100C
1	gasket, oil pump	B621-14-248
1	plug, hole	9930-71-000
1	water pump	B660-15-010E-XX
1	timing belt kit	B6S0-12-207 MV
Old Racer Price:		\$ 969.34
New Racer Price:		\$ 798.20
Kit #:		0000-01-5416-ST

'90-'93 (0.010"): The water pump was reduced by \$22.02; full gasket kit by \$74.91; ring set by \$75.64.

'90-'93: The water pump was reduced by \$22.02; full gasket kit by \$74.91; ring set by \$74.21.





# SPEC MIATA TRANSMISSION REBUILD KIT (NEW)

QTY	DESCRIPTION	PT#
1	OIL SEAL	M507-17-335A
1	SLEEVE,CLUTCH	M507-17-262C
1	RING,SYNC	V501-17-725
2	SPRING,SYNC	W501-17-724
2	RING,SYNCH	G501-17-265A
1	SPACER, TRANS SM 5SPD	0000-02-5722-SP
1	RING,SNAP	0317-17-225
1	RING,RETAINING	0839-17-305C
1	NUT,LOCK	8601-17-629
1	CAP	9930-61-600
1	SLEEVE,HUB	F401-17-242A
9	KEY,SYNCH	F401-17-243C
2	SPRING,SYNCH	F402-17-264
1	GASKET	FE50-16-225A
2	SPRING,SYNCH	G401-17-264
1	OIL SEAL	H501-17-103
1	RING,RETAINING	M501-17-205
1	NUT,LOCK	M501-17-309
1	SHIFT FORK	M501-17-404D
1	RING,SYNCH	M502-17-265C
1	SLEEVE,HUB	M503-17-242A
1	SHIFT FORK	M503-17-402
1	RING,SYNCH	M504-17-265C
1	SHIFT FORK	M504-17-406A
1	RING,SYNCHRONIZER	R504-17-26Y

Racer Price: \$514.59

Kit #: 0000-02-TRNS-RB



# SPEC MIATA SUSPENSION HARDWARE KIT (NEW)

QTY	DESCRIPTION	PT#
8	Top shock mount nut	H001-28-333
2	Lower upright bolt	9YA1-01-201
16	Common Suspension nut	B001-39-037B
2	Rear lower shock bolt	9978-01-270H
2	Lock washer for shock bolt	9997-11-200
6	Rear suspension bolt	9YA1-81-001
6	Rear suspension nut	8871-34-222
4	Rear eccentric bolt	NA80-28-66ZD
4	Rear eccentric washer	NA80-28-473A
2	Axel nut rear	GJ21-33-042B
4	Brake caliper bolt rear	9975-61-030
4	rear sway bar nut	9994-01-001
2	Front upper control arm bolt	NA01-34-112
2	Front upper control arm lock washer	9995-81-426
2	Front upper control arm nut	FB01-28-091A
4	Front eccentric bolt	NA80-28-66ZD
4	Front eccentric washer	NA80-28-473A
2	Front lower ball joint bolt	H266-28-312
2	Front lower ball joint bolt	9975-61-225H
2	Front lower ball joint castle nut	9992-31-400
2	Front lower ball joint split pin	9922-13-025
2	Front upper ball joint castle nut	9YB1-31-204
2	Front upper ball joint split pin	T060-26-169
2	Front lower shock bolt	GJ21-34-097A
4	Front sway bar bolt	9978-00-820
4	Brake caliper bolt front	9975-61-035
2	Front hub nut	D06Y-33-042

Racer Price: \$317.10

Kit #: 0000-01-D01



# 220 Competition Parts Reduced in Price Sept 2017

Some that were featured:

- Bilstein Shock (front) / Part # 0000-04-5225-BL  
Old Racer Price: \$105 / New, Reduced Racer Price: \$99.75
- Bilstein Shock (rear) / Part # 0000-04-5226-BL  
Old Racer Price: \$105 / New, Reduced Racer Price: \$97.75
- NGK Spark Plugs / Part # 0000-10-R115  
Old Racer Price: \$33.50 / New, Reduced Racer Price: \$29
- NGK Spark Plugs / Part # 0000-10-R11  
Old Racer Price: \$33.50 / New, Reduced Racer Price: \$29
- Automotive Racing Products, Wheel Stud Kit (2.75") / Part # 0000-04-5719  
Old Racer Price: \$29.25 / New, Reduced Racer Price: \$25.50
- Automotive Racing Products, Wheel Stud Kit (rear) / Part # 0000-04-5720  
Old Racer Price: \$29.25 / New, Reduced Racer Price: \$25.50
- Mazda Motorsports Steering Wheel by Max Papis Innovations / Part # 0000-10-5650-MZ  
Old Racer Price: \$214.99 / New, Reduced Racer Price: \$198
- Miata Coilover Shock Kit by Jesse Prather Motorsports / Part # 0000-04-5229  
Old Racer Price: \$3,100 / New, Reduced Racer Price: \$2,749





# Price Drop: Centric Brake Rotors

## Centric C-Tek (Standard) Brake Rotors for MX-5 Miata

Year	Engine	FRONT Part #:	Racer Price	REAR Part #:	Racer Price
1990 - 1993	1.6 DOHC	0000-03-5401-21	\$16.75	0000-03-5411-21	\$14.50
1994 - 2005	1.8 DOHC	0000-03-5402-21	\$20.50	0000-03-5412-21	\$15.50
2006 - 2014	2.0 DOHC	0000-03-5404-21	\$34.13	0000-03-5414-21	\$23.01

## Centric Premium (Endurance) Brake Rotors for MX-5 Miata

Year	Engine	FRONT Part #:	Racer Price	REAR Part #:	Racer Price
1990 - 1993	1.6 DOHC	0000-03-5401-20	\$28.41	0000-03-5411-20	\$20.25
1994 - 2005	1.8 DOHC	0000-03-5402-20	\$39.90	0000-03-5412-20	\$29.00

## Mazda (OE) Brake Rotors for MX-5 Miata

Year	Engine	FRONT Part #:	Racer Price	REAR Part #:	Racer Price
1990 - 1993	1.6 DOHC	B25Y-33-25XB	Call*	NA01-26-251D	Call*
1994 - 2000	1.8 DOHC	N026-33-25XC	Call*	BB4C-26-251C	Call*
2006 - 2014	2.0 DOHC	N12Y-33-25XB	Call*	N123-26-251A	Call*

[www.mazdamotorsports.com/2018/04/03/parts-spotlight-centric-brake-rotors/](http://www.mazdamotorsports.com/2018/04/03/parts-spotlight-centric-brake-rotors/)



Centric C-Tek Rotors



Premium Brake Rotors

\*Call 800.435.2508 for pricing (or Mazda team support program members can enter the part #s in their shopping cart for pricing).



# Price Drop: Battery Tender Chargers

## Power Tender Plus High Efficiency

- 12V @ 5.0A
- Part #: 0000-10-9250
- Racer Price: \$76.90

## Battery Tender Plus High Efficiency

- 12V @ 1.25A
- Part #: 0000-10-9251
- Racer Price: \$49.90





# Price Drop: Mazda Steering Wheel by MPI

- Developed by Max Papis Innovations
- Part #: 0000-10-5650-MZ
- Previous Price: \$214.99
- New Price: \$198

[www.mazdamotorsports.com/2017/10/20/parts-spotlight-mazda-motorsports-steering-wheel-by-mpi/](http://www.mazdamotorsports.com/2017/10/20/parts-spotlight-mazda-motorsports-steering-wheel-by-mpi/)







# OEM Price Reductions

For new pricing inquiry: Call 800.435.2508 or log-in to your account

Part #	Product Name	First Model Year	Last Model Year	Model Description
B660-15-010E-XX	PUMP, WATER	1989	1995	323, 323S, PROTEGE, MIATA
8DN110271	GASKET SET, ENG.	1990	1993	MIATA MX-5
8DN210271	GASKET SET, ENG.	1994	1997	MIATA MX-5
8DN310271	GASKET SET, ENGINE	1999	2000	MIATA MX-5
B66014100E	PUMP, OIL	1988	1992	323, PROTEGE, MIATA MX-5
B6S814100J	PUMP,OIL- NEED 993071000	1995	1997	PROTEGE, MIATA MX-5
BP4W15025	FAN, ELECTRIC	1999	2005	MIATA MX-5
BP6D14100	PUMP, OIL	2001	2005	MIATA MX-5
M50517221E	SHAFT, MAIN	2001	2006	MAZDA6, MIATA MX-5
M51617201B	GEAR, MAIN	1990	2005	MIATA MX-5
M53617301A	GEAR, COUNTER SHAFT	1990	2015	MIATA MX-5
MF0425100A	SHAFT, PROPELLER-FRT	1994	2005	MIATA MX-5
MM0327200	DIFFERENTIAL	1995	2005	MIATA MX-5
NE5126240A	FLANGE, REAR AXLE	2006	2015	MIATA MX-5



# Spec Miata Transmission Price Reduction

Part #: M52P-03-000

Previous racer price: \$1,435

New, reduced price: \$1,140

[www.mazdamotorsports.com/2018/01/11/spec-miata-transmission-price-reduction/](http://www.mazdamotorsports.com/2018/01/11/spec-miata-transmission-price-reduction/)



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Much More to Come in 2018

Mazda Motorsports Thanks You for Racing a Mazda!